


NATIONAL TRAINING PACKAGE Block Credit Agreement

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the specified National Training Package qualification detailed below, a student will be guaranteed entry to Course Title (Code) with advanced standing granted through Block Credit worth XX credit points.

Entry pathway course	BSB52415	Diploma of Marketing and Communication
Completion date range <i>Insert details of any limits in the year of completion, if applicable</i>	Within the last 10 years	
Superseded course inclusions <i>Insert details of superseded courses that will be recognised in this agreement, if applicable</i>	BBUS14	Bachelor of Business
	BACH_BUS	Bachelor of Business
	BBUS08	Bachelor of Business
Destination course	BBUS16	Bachelor of Business
Block credit guaranteed	Block credit guaranteed 80 credit points: 30 credit points at 100 level, 10 credit points at 200 level, 40 credit points at unspecified electives	
Remaining credit points	160 credit points – 16 Subjects	
Subjects exempt for destination course	MKT101A	Introduction to Marketing
	MKT103A	Integrated Marketing Communications
	MKG102	Consumer Behaviour
	MKT202A	Marketing and Audience Research
	2 x 100	(Unspecified) General Elective Credit UG100 Level
	2 x 200	(Unspecified) General Elective Credit UG200 Level
Subjects required for completion of destination course	Core	80 Credit Points (8 Subjects)
	BIZ101	Business Communications
	BIZ102	Understanding People and Organisations
	MKT101A	Marketing Fundamentals
	BIZ104	Customer Experience Management
	BIZ201	Accounting Decision Making
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	Specialism	30 Credit Points (3 Subjects)
	MGT302A	Strategic Management
	BIZ304	Business Consulting Project
	IND301A	Industry Consulting Project
	Elective	50 Credit Points (5 Subjects)
	2 x 200	General Elective Credit UG200 Level
	1 x 300	General Elective Credit UG300 Level
	2 x	Unspecified Electives

	For elective choices please refer to http://www.apm.edu.au/courses/bachelor-of-business#RLrim8mVaGK0tGt6.97 and consult with PD if required.
Authorised by (Dean)	Greg Harper, PVC Business Laureate Australia
Responsible Officer (Program Director)	Aleta Keating 
Date of agreement	Date – 10.08.2017
Duration of agreement	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.