

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUS14-Bachelor of Business

Code: BBUS14 Course Offering: 2014-BBUS14

Brisbane Campus	OC	Start Date	
		Finish Date	
		Census Date	
The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2014-T3,2016-T1B,2014-T1,2015-T1,2015-T2B,2015-T3,2014-T1-3Y,2014-T2,2015-T1-3Y,2015-T2,2016-T1

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	Brisbane Campus	\$2,533.33
BPB101	Build your Personal Brand	0.1250	Brisbane Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	Brisbane Campus	\$2,533.33
ECO201A	Economics	0.1250	Brisbane Campus	\$2,533.33
EVT101A	Event Concepts and Design	0.1250	Brisbane Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	Brisbane Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	Brisbane Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	Brisbane Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	Brisbane Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	Brisbane Campus	\$2,533.33
EVT206A	Sports Events	0.1250	Brisbane Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	Brisbane Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	Brisbane Campus	\$2,533.33
EVT302A	Global Events	0.1250	Brisbane Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	Brisbane Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	Brisbane Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	Brisbane Campus	\$2,533.33
HAT203A	Gastronomy	0.1250	Brisbane Campus	\$2,533.33
HAT301A	Revenue Management	0.1250	Brisbane Campus	\$2,533.33

HAT304A	Cruise Lines Management	0.1250	Brisbane Campus	\$2,533.33
HET101A	Introduction to the Visitor Economy	0.1250	Brisbane Campus	\$2,533.33
HET102A	Visitor Economy Product Dynamics	0.1250	Brisbane Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	Brisbane Campus	\$2,533.33
HOS101A	Management of Service Contexts	0.1250	Brisbane Campus	\$2,533.33
HOS201A	Managing the Hospitality Asset	0.1250	Brisbane Campus	\$2,533.33
HOS202A	Accommodation Management	0.1250	Brisbane Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	Brisbane Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	Brisbane Campus	\$2,533.33
HOS303A	Casino & Gaming Management	0.1250	Brisbane Campus	\$2,533.33
HOS304A	MICE Management	0.1250	Brisbane Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
IDC201A	Design Research	0.1250	Brisbane Campus	\$2,533.33
IDC205A	Brand Management	0.1250	Brisbane Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	Brisbane Campus	\$2,533.33
LAW201A	Business and Law	0.1250	Brisbane Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	Brisbane Campus	\$2,533.33
MGT201A	Project Management	0.1250	Brisbane Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	Brisbane Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	Brisbane Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	Brisbane Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	Brisbane Campus	\$2,533.33
MKT102A	Understanding Advertising	0.1250	Brisbane Campus	\$2,533.33
MKT103A	Integrated Marketing Communications	0.1250	Brisbane Campus	\$2,533.33
MKT104A	Business-2-Business Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	Brisbane Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	Brisbane Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	Brisbane Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	Brisbane Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT303A	International Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	Brisbane Campus	\$2,533.33
PRN101A	Understanding Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN102A	Introduction to PR Writing	0.1250	Brisbane Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	Brisbane Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	Brisbane Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	Brisbane Campus	\$2,533.33

PRN205A	Not-for-profit, government and community relations	0.1250	Brisbane Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	Brisbane Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN303A	International Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN304A	Change Communication Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
RAS101A	Research and Academic Skills	0.1250	Brisbane Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	Brisbane Campus	\$2,533.33
TOU101A	Current Issues in Tourism	0.1250	Brisbane Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	Brisbane Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	Brisbane Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	Brisbane Campus	\$2,533.33
TOU303A	Airline Management	0.1250	Brisbane Campus	\$2,533.33

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUSEVT14-Bachelor of Business (Event Management)

Code: BBUSEVT14 Course Offering: 2014-BBUSEVT14

Brisbane Campus	OC	Start Date	
		Finish Date	
		Census Date	
The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2014-T1-3Y,2015-T3B,2014-T2,2015-T1-3Y,2015-T2,2014-T1,2015-T1,2015-T3,2014-T2-3Y,2014-T3-3Y

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	Brisbane Campus	\$2,533.33
BID201A	Design Systems and Planning	0.1250	Brisbane Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	Brisbane Campus	\$2,533.33
ECO201A	Economics	0.1250	Brisbane Campus	\$2,533.33
EVT101A	Event Concepts and Design	0.1250	Brisbane Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	Brisbane Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	Brisbane Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	Brisbane Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	Brisbane Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	Brisbane Campus	\$2,533.33
EVT206A	Sports Events	0.1250	Brisbane Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	Brisbane Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	Brisbane Campus	\$2,533.33
EVT302A	Global Events	0.1250	Brisbane Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	Brisbane Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	Brisbane Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	Brisbane Campus	\$2,533.33
HAT203A	Gastronomy	0.1250	Brisbane Campus	\$2,533.33
HAT301A	Revenue Management	0.1250	Brisbane Campus	\$2,533.33

HAT304A	Cruise Lines Management	0.1250	Brisbane Campus	\$2,533.33
HET101A	Introduction to the Visitor Economy	0.1250	Brisbane Campus	\$2,533.33
HET102A	Visitor Economy Product Dynamics	0.1250	Brisbane Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	Brisbane Campus	\$2,533.33
HOS101A	Management of Service Contexts	0.1250	Brisbane Campus	\$2,533.33
HOS201A	Managing the Hospitality Asset	0.1250	Brisbane Campus	\$2,533.33
HOS202A	Accommodation Management	0.1250	Brisbane Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	Brisbane Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	Brisbane Campus	\$2,533.33
HOS304A	MICE Management	0.1250	Brisbane Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	Brisbane Campus	\$2,533.33
LAW201A	Business and Law	0.1250	Brisbane Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	Brisbane Campus	\$2,533.33
MGT201A	Project Management	0.1250	Brisbane Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	Brisbane Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	Brisbane Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	Brisbane Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	Brisbane Campus	\$2,533.33
MKT102A	Understanding Advertising	0.1250	Brisbane Campus	\$2,533.33
MKT103A	Integrated Marketing Communications	0.1250	Brisbane Campus	\$2,533.33
MKT104A	Business-2-Business Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	Brisbane Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	Brisbane Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	Brisbane Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	Brisbane Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT303A	International Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	Brisbane Campus	\$2,533.33
PRN101A	Understanding Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN102A	Introduction to PR Writing	0.1250	Brisbane Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	Brisbane Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	Brisbane Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN205A	Not-for-profit, government and community relations	0.1250	Brisbane Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	Brisbane Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	Brisbane Campus	\$2,533.33

PRN303A	International Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN304A	Change Communication Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
RAS101A	Research and Academic Skills	0.1250	Brisbane Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	Brisbane Campus	\$2,533.33
TOU101A	Current Issues in Tourism	0.1250	Brisbane Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	Brisbane Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	Brisbane Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	Brisbane Campus	\$2,533.33
TOU303A	Airline Management	0.1250	Brisbane Campus	\$2,533.33

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUSEVT14-Bachelor of Business (Event Management)

Code: BBUSEVT14 Course Offering: 2015-BBUSEVT14

The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2016-T1,2017-T1

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	The Rocks Campus	\$2,533.33
BID201A	Design Systems and Planning	0.1250	The Rocks Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	The Rocks Campus	\$2,533.33
ECO201A	Economics	0.1250	The Rocks Campus	\$2,533.33
EVT101A	Event Concepts and Design	0.1250	The Rocks Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	The Rocks Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	The Rocks Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	The Rocks Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	The Rocks Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	The Rocks Campus	\$2,533.33
EVT206A	Sports Events	0.1250	The Rocks Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	The Rocks Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	The Rocks Campus	\$2,533.33
EVT302A	Global Events	0.1250	The Rocks Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	The Rocks Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	The Rocks Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	The Rocks Campus	\$2,533.33
HAT203A	Gastronomy	0.1250	The Rocks Campus	\$2,533.33
HAT301A	Revenue Management	0.1250	The Rocks Campus	\$2,533.33
HAT304A	Cruise Lines Management	0.1250	The Rocks Campus	\$2,533.33
HET101A	Introduction to the Visitor Economy	0.1250	The Rocks Campus	\$2,533.33
HET102A	Visitor Economy Product Dynamics	0.1250	The Rocks Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	The Rocks Campus	\$2,533.33

HOS201A	Managing the Hospitality Asset	0.1250	The Rocks Campus	\$2,533.33
HOS202A	Accommodation Management	0.1250	The Rocks Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	The Rocks Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	The Rocks Campus	\$2,533.33
HOS303A	Casino & Gaming Management	0.1250	The Rocks Campus	\$2,533.33
HOS304A	MICE Management	0.1250	The Rocks Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	The Rocks Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	The Rocks Campus	\$2,533.33
LAW201A	Business and Law	0.1250	The Rocks Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	The Rocks Campus	\$2,533.33
MGT201A	Project Management	0.1250	The Rocks Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	The Rocks Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	The Rocks Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	The Rocks Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	The Rocks Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	The Rocks Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	The Rocks Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	The Rocks Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	The Rocks Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT303A	International Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	The Rocks Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	The Rocks Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	The Rocks Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	The Rocks Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	The Rocks Campus	\$2,533.33
PRN205A	Not-for-profit, government and community relations	0.1250	The Rocks Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	The Rocks Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	The Rocks Campus	\$2,533.33
PRN303A	International Public Relations	0.1250	The Rocks Campus	\$2,533.33
PRN304A	Change Communication Management and Leadership	0.1250	The Rocks Campus	\$2,533.33
RAS101A	Research and Academic Skills	0.1250	The Rocks Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	The Rocks Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	The Rocks Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	The Rocks Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	The Rocks Campus	\$2,533.33
TOU303A	Airline Management	0.1250	The Rocks Campus	\$2,533.33

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUSMKT14-Bachelor of Business (Marketing)

Code: BBUSMKT14 Course Offering: 2014-BBUSMKT14

Brisbane Campus	OC	Start Date	
		Finish Date	
		Census Date	
The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2015-T1,2015-T2,2014-T1,2015-T3,2014-T3

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	Brisbane Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	Brisbane Campus	\$2,533.33
ECO201A	Economics	0.1250	Brisbane Campus	\$2,533.33
EVT101A	Event Concepts and Design	0.1250	Brisbane Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	Brisbane Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	Brisbane Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	Brisbane Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	Brisbane Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	Brisbane Campus	\$2,533.33
EVT206A	Sports Events	0.1250	Brisbane Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	Brisbane Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	Brisbane Campus	\$2,533.33
EVT302A	Global Events	0.1250	Brisbane Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	Brisbane Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	Brisbane Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	Brisbane Campus	\$2,533.33
HAT203A	Gastronomy		Brisbane Campus	\$0.00
HAT301A	Revenue Management	0.1250	Brisbane Campus	\$2,533.33
HAT304A	Cruise Lines Management	0.1250	Brisbane Campus	\$2,533.33
HET101A	Introduction to the Visitor Economy	0.1250	Brisbane Campus	\$2,533.33

HET102A	Visitor Economy Product Dynamics	0.1250	Brisbane Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	Brisbane Campus	\$2,533.33
HOS101A	Management of Service Contexts	0.1250	Brisbane Campus	\$2,533.33
HOS201A	Managing the Hospitality Asset	0.1250	Brisbane Campus	\$2,533.33
HOS202A	Accommodation Management	0.1250	Brisbane Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	Brisbane Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	Brisbane Campus	\$2,533.33
HOS304A	MICE Management	0.1250	Brisbane Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	Brisbane Campus	\$2,533.33
LAW201A	Business and Law	0.1250	Brisbane Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	Brisbane Campus	\$2,533.33
MGT201A	Project Management	0.1250	Brisbane Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	Brisbane Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	Brisbane Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	Brisbane Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	Brisbane Campus	\$2,533.33
MKT102A	Understanding Advertising	0.1250	Brisbane Campus	\$2,533.33
MKT103A	Integrated Marketing Communications	0.1250	Brisbane Campus	\$2,533.33
MKT104A	Business-2-Business Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	Brisbane Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	Brisbane Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	Brisbane Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	Brisbane Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT303A	International Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	Brisbane Campus	\$2,533.33
PRN101A	Understanding Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN102A	Introduction to PR Writing	0.1250	Brisbane Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	Brisbane Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	Brisbane Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN205A	Not-for-profit, government and community relations	0.1250	Brisbane Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	Brisbane Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN303A	International Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN304A	Change Communication Management and Leadership	0.1250	Brisbane Campus	\$2,533.33

RAS101A	Research and Academic Skills	0.1250	Brisbane Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	Brisbane Campus	\$2,533.33
TOU101A	Current Issues in Tourism	0.1250	Brisbane Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	Brisbane Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	Brisbane Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	Brisbane Campus	\$2,533.33
TOU303A	Airline Management	0.1250	Brisbane Campus	\$2,533.33

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUSMKT14-Bachelor of Business (Marketing)

Code: BBUSMKT14 Course Offering: 2015-BBUSMKT14

Brisbane Campus	OC	Start Date	
		Finish Date	
		Census Date	
The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2016-T1B,2016-T1

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	Brisbane Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	Brisbane Campus	\$2,533.33
ECO201A	Economics	0.1250	Brisbane Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	Brisbane Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	Brisbane Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	Brisbane Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	Brisbane Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	Brisbane Campus	\$2,533.33
EVT206A	Sports Events	0.1250	Brisbane Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	Brisbane Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	Brisbane Campus	\$2,533.33
EVT302A	Global Events	0.1250	Brisbane Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	Brisbane Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	Brisbane Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	Brisbane Campus	\$2,533.33
HAT203A	Gastronomy	0.1250	Brisbane Campus	\$2,533.33
HAT301A	Revenue Management	0.1250	Brisbane Campus	\$2,533.33
HAT304A	Cruise Lines Management	0.1250	Brisbane Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	Brisbane Campus	\$2,533.33
HOS201A	Managing the Hospitality Asset	0.1250	Brisbane Campus	\$2,533.33

HOS202A	Accommodation Management	0.1250	Brisbane Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	Brisbane Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	Brisbane Campus	\$2,533.33
HOS303A	Casino & Gaming Management	0.1250	Brisbane Campus	\$2,533.33
HOS304A	MICE Management	0.1250	Brisbane Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	Brisbane Campus	\$2,533.33
LAW201A	Business and Law	0.1250	Brisbane Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	Brisbane Campus	\$2,533.33
MGT201A	Project Management	0.1250	Brisbane Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	Brisbane Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	Brisbane Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	Brisbane Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	Brisbane Campus	\$2,533.33
MKT102A	Understanding Advertising	0.1250	Brisbane Campus	\$2,533.33
MKT103A	Integrated Marketing Communications	0.1250	Brisbane Campus	\$2,533.33
MKT104A	Business-2-Business Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	Brisbane Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	Brisbane Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	Brisbane Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	Brisbane Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT303A	International Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	Brisbane Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	Brisbane Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	Brisbane Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	Brisbane Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN303A	International Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN304A	Change Communication Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
RAS101A	Research and Academic Skills	0.1250	Brisbane Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	Brisbane Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	Brisbane Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	Brisbane Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	Brisbane Campus	\$2,533.33
TOU303A	Airline Management	0.1250	Brisbane Campus	\$2,533.33

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUSPRN14-Bachelor of Business (Public Relations)

Code: BBUSPRN14 Course Offering: 2014-BBUSPRN14

Brisbane Campus	OC	Start Date	
		Finish Date	
		Census Date	
The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2015-T3B,2015-T1-3Y,2014-T1,2015-T1,2014-T3

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	Brisbane Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	Brisbane Campus	\$2,533.33
ECO201A	Economics	0.1250	Brisbane Campus	\$2,533.33
EVT101A	Event Concepts and Design	0.1250	Brisbane Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	Brisbane Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	Brisbane Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	Brisbane Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	Brisbane Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	Brisbane Campus	\$2,533.33
EVT206A	Sports Events	0.1250	Brisbane Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	Brisbane Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	Brisbane Campus	\$2,533.33
EVT302A	Global Events	0.1250	Brisbane Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	Brisbane Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	Brisbane Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	Brisbane Campus	\$2,533.33
HAT203A	Gastronomy	0.1250	Brisbane Campus	\$2,533.33
HAT301A	Revenue Management	0.1250	Brisbane Campus	\$2,533.33
HAT304A	Cruise Lines Management	0.1250	Brisbane Campus	\$2,533.33
HET101A	Introduction to the Visitor Economy	0.1250	Brisbane Campus	\$2,533.33

HET102A	Visitor Economy Product Dynamics	0.1250	Brisbane Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	Brisbane Campus	\$2,533.33
HOS101A	Management of Service Contexts	0.1250	Brisbane Campus	\$2,533.33
HOS201A	Managing the Hospitality Asset	0.1250	Brisbane Campus	\$2,533.33
HOS202A	Accommodation Management	0.1250	Brisbane Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	Brisbane Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	Brisbane Campus	\$2,533.33
HOS303A	Casino & Gaming Management	0.1250	Brisbane Campus	\$2,533.33
HOS304A	MICE Management	0.1250	Brisbane Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	Brisbane Campus	\$2,533.33
LAW201A	Business and Law	0.1250	Brisbane Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	Brisbane Campus	\$2,533.33
MGT201A	Project Management	0.1250	Brisbane Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	Brisbane Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	Brisbane Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	Brisbane Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	Brisbane Campus	\$2,533.33
MKT102A	Understanding Advertising	0.1250	Brisbane Campus	\$2,533.33
MKT103A	Integrated Marketing Communications	0.1250	Brisbane Campus	\$2,533.33
MKT104A	Business-2-Business Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	Brisbane Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	Brisbane Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	Brisbane Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	Brisbane Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT303A	International Marketing	0.1250	Brisbane Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	Brisbane Campus	\$2,533.33
PRN101A	Understanding Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN102A	Introduction to PR Writing	0.1250	Brisbane Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	Brisbane Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	Brisbane Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	Brisbane Campus	\$2,533.33
PRN205A	Not-for-profit, government and community relations	0.1250	Brisbane Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	Brisbane Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	Brisbane Campus	\$2,533.33
PRN303A	International Public Relations	0.1250	Brisbane Campus	\$2,533.33

PRN304A	Change Communication Management and Leadership	0.1250	Brisbane Campus	\$2,533.33
RAS101A	Research and Academic Skills	0.1250	Brisbane Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	Brisbane Campus	\$2,533.33
TOU101A	Current Issues in Tourism	0.1250	Brisbane Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	Brisbane Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	Brisbane Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	Brisbane Campus	\$2,533.33
TOU303A	Airline Management	0.1250	Brisbane Campus	\$2,533.33

2017 Schedule of HE Tuition Fees - International

Think: Colleges Pty Ltd

College: APM College of Business and Communication

Course: BBUSPRN14-Bachelor of Business (Public Relations)

Code: BBUSPRN14 Course Offering: 2015-BBUSPRN14

The Rocks Campus	OC	Start Date	
		Finish Date	
		Census Date	

Intake Group: 2016-T1

Unit Code	Unit Name	EFTS	Campus	Fees
ACC101A	Introduction to Business Accounting	0.1250	The Rocks Campus	\$2,533.33
CDC302A	Social Enterprise	0.1250	The Rocks Campus	\$2,533.33
ECO201A	Economics	0.1250	The Rocks Campus	\$2,533.33
EVT201A	Event Management and Operations	0.1250	The Rocks Campus	\$2,533.33
EVT202A	Creative Thinking and Innovation	0.1250	The Rocks Campus	\$2,533.33
EVT203A	Events Policy and Strategy	0.1250	The Rocks Campus	\$2,533.33
EVT204A	Wedding Planning	0.1250	The Rocks Campus	\$2,533.33
EVT205A	Event Bidding	0.1250	The Rocks Campus	\$2,533.33
EVT206A	Sports Events	0.1250	The Rocks Campus	\$2,533.33
EVT207A	Event Venue Management	0.1250	The Rocks Campus	\$2,533.33
EVT301A	Commercial Modelling for Events	0.1250	The Rocks Campus	\$2,533.33
EVT302A	Global Events	0.1250	The Rocks Campus	\$2,533.33
EVT303A	Advanced Design	0.1250	The Rocks Campus	\$2,533.33
HAT201A	Entrepreneurship in Context	0.1250	The Rocks Campus	\$2,533.33
HAT202A	Hospitality and Tourism Distribution	0.1250	The Rocks Campus	\$2,533.33
HAT203A	Gastronomy	0.1250	The Rocks Campus	\$2,533.33
HAT301A	Revenue Management	0.1250	The Rocks Campus	\$2,533.33
HAT304A	Cruise Lines Management	0.1250	The Rocks Campus	\$2,533.33
HET301A	Risk, Crisis & Disaster Management	0.1250	The Rocks Campus	\$2,533.33
HOS201A	Managing the Hospitality Asset	0.1250	The Rocks Campus	\$2,533.33
HOS202A	Accommodation Management	0.1250	The Rocks Campus	\$2,533.33
HOS203A	Food and Beverage Management	0.1250	The Rocks Campus	\$2,533.33
HOS302A	Resort & Spa Management	0.1250	The Rocks Campus	\$2,533.33

HOS303A	Casino & Gaming Management	0.1250	The Rocks Campus	\$2,533.33
HOS304A	MICE Management	0.1250	The Rocks Campus	\$2,533.33
HRM101A	Introduction to Human Resource Management and Leadership	0.1250	The Rocks Campus	\$2,533.33
IND301A	Industry Consulting Project	0.1250	The Rocks Campus	\$2,533.33
LAW201A	Business and Law	0.1250	The Rocks Campus	\$2,533.33
MGT101A	Managing in a Global Environment	0.1250	The Rocks Campus	\$2,533.33
MGT201A	Project Management	0.1250	The Rocks Campus	\$2,533.33
MGT301A	Ethics and Sustainability	0.1250	The Rocks Campus	\$2,533.33
MGT302A	Strategic Management	0.1250	The Rocks Campus	\$2,533.33
MGT303A	Business Information Analysis	0.1250	The Rocks Campus	\$2,533.33
MKT101A	Marketing Fundamentals	0.1250	The Rocks Campus	\$2,533.33
MKT103A	Integrated Marketing Communications	0.1250	The Rocks Campus	\$2,533.33
MKT201A	Consumer Behaviour	0.1250	The Rocks Campus	\$2,533.33
MKT202A	Marketing and Audience Research	0.1250	The Rocks Campus	\$2,533.33
MKT203A	Services Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT204A	Relationship Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT205A	Marketing Consulting Project	0.1250	The Rocks Campus	\$2,533.33
MKT301A	Marketing Strategy	0.1250	The Rocks Campus	\$2,533.33
MKT302A	Digital Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT303A	International Marketing	0.1250	The Rocks Campus	\$2,533.33
MKT304A	Brand and Product Management	0.1250	The Rocks Campus	\$2,533.33
PRN101A	Understanding Public Relations	0.1250	The Rocks Campus	\$2,533.33
PRN102A	Introduction to PR Writing	0.1250	The Rocks Campus	\$2,533.33
PRN201A	Public Relations Strategy	0.1250	The Rocks Campus	\$2,533.33
PRN202A	Stakeholder Relationship Management	0.1250	The Rocks Campus	\$2,533.33
PRN203A	Issues and Crisis Management	0.1250	The Rocks Campus	\$2,533.33
PRN204A	Corporate and Financial Public Relations	0.1250	The Rocks Campus	\$2,533.33
PRN205A	Not-for-profit, government and community relations	0.1250	The Rocks Campus	\$2,533.33
PRN301A	Professional Public Relations Practice	0.1250	The Rocks Campus	\$2,533.33
PRN302A	Emerging Media Strategy	0.1250	The Rocks Campus	\$2,533.33
PRN303A	International Public Relations	0.1250	The Rocks Campus	\$2,533.33
PRN304A	Change Communication Management and Leadership	0.1250	The Rocks Campus	\$2,533.33
RAS101A	Research and Academic Skills	0.1250	The Rocks Campus	\$2,533.33
STAT201A	Research and Enquiry for Managers	0.1250	The Rocks Campus	\$2,533.33
TOU201A	The Tourist Experience	0.1250	The Rocks Campus	\$2,533.33
TOU202A	Tour Operations	0.1250	The Rocks Campus	\$2,533.33
TOU302A	Destinations Management	0.1250	The Rocks Campus	\$2,533.33
TOU303A	Airline Management	0.1250	The Rocks Campus	\$2,533.33